

# NYC<sup>TM</sup> & Company



## NYC Travel Trade News - October 2022

Welcome to our October newsletter, the festive edition!

There's no place like New York City for the holidays, when the indomitable spirits of New Yorkers take a turn for the sentimental. Annual traditions include giant balloons floating down Sixth Avenue on Thanksgiving Day, the Rockefeller Center Christmas Tree illuminating to great fanfare and the world-famous Rockettes dazzling audiences at Radio City.

As one of the most iconic holiday destinations, NYC will once again play host to festive experiences and events across dining, culture and entertainment throughout all five boroughs.

*Note: Flights and accommodation over the festive season book out quickly and should be secured well in advance.*

Please stay in touch and say hello via email [anna.riedel@walshegroup.com](mailto:anna.riedel@walshegroup.com). For more NYC information, webinars and tools & resources, visit [www.nycgo.com/traveltrade](http://www.nycgo.com/traveltrade).

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## Holiday Season in NYC

"A trip to New York City during the holiday season is magical whether it's your first visit or an annual tradition," said NYC & Company President and CEO Fred Dixon. "From mid-November to January, we expect roughly 6.5 million people from around the world to visit the City. The five boroughs witness a transformation that includes iconic experiences along Fifth Avenue and Rockefeller Center as well as new holiday markets, pop-events and performances that create memories of a lifetime."

Following are festive events, performances and activities across the five boroughs to celebrate the holiday season in New York City!

For additional holiday celebrations and itineraries, visit [nycgo.com/holidays](https://nycgo.com/holidays).

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## Annual Big Events

### [Macy's Thanksgiving Day Parade](#)

November 24 | Manhattan

The classic NYC celebration featuring larger-than-life helium balloons, fantasy floats, clowns, performance groups, Broadway's biggest musicals and celebrity appearances.

### [Rockefeller Center Christmas Tree Lighting Ceremony](#)

November 30 to mid-January | Midtown Manhattan

The Christmas Tree at Rockefeller Center has been a tradition for more than eight decades, lighting up Rockefeller Plaza each holiday season.

### [Lighting of the Largest Menorah in Brooklyn](#)

December 18–25 | Prospect Heights, Brooklyn

Brooklyn's Grand Army Plaza will light the largest menorah on each of the eight nights of Hanukkah, with live music, hot latkes and gifts for children.

### [New Year's Eve Times Square Ball Drop](#)

December 31–January 1 | Times Square, Manhattan

The Waterford Crystal Times Square New Year's Eve Ball will sparkle in Times Square all season but watching its descent in person on New Year's Eve is a spectacular, once-in-a-lifetime way to ring in the New Year

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## Festive Hotel Offerings

Hotels in NYC will be participating in the holiday cheer this year. Some great offerings are [NYC Hotel Week: Give the Gift of an NYC Hotel Stay this Winter](#), [Holidays at The Plaza](#), [Letters to Santa at Lotte New York Palace](#), [Winter Spectacular at The Refinery Hotel](#) and [Ring in the 2023 New Year at The Knickerbocker](#).

## Cheerful Performances

During the holiday season you can watch many amazing and magical performances across New York City such as [the Radio City Rockettes](#), [DREAM BIG](#) by the Big Apple Circus, [New York String Orchestra](#), [A Christmas Carol](#), [The Nutcracker](#) and [The Christmas Show at St. George Theatre](#) to only name a few.







## Lightings

Throughout the holiday season, NYC shines brighter than any other time of the year! Immerse yourself into a world of light at [Shine Bright at Hudson Yards](#), [NYC Winter Lantern Festival: Journey to the East](#), [Lightscape at Brooklyn Botanic Garden](#), [Bronx Zoo Holiday Lights](#), [Amaze Light Festival at Citi Field](#) or [Christmas Lights Tour of Dyker Heights](#).

## Ice-Skating & Outdoors

During the holiday season, you will be able to [ice skate at Rockefeller Centre](#), [Bryant Park](#) and [Central Park](#). Other festive activities include a holiday themed cruise [Classic Harbor Line Holiday-Themed Cruises](#) or [City Cruises Holiday-Themed Cruises](#), the [NYRR Midnight Run](#) in Central Park and the [Coney Island Polar Plunge](#).



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## What's New in NYC

**The Museum of Broadway will open on 15th November 2022!**

The Museum of Broadway has teamed up with internationally renowned artists, designers, and theatre historians to create an interactive experience that highlights

groundbreaking moments in Broadway's history - the moments that pushed creative boundaries, challenged social norms, and paved the way for those who would follow. Get your ticket [here](#).

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## Covid Information and Resources

While New York City is fully open and vaccinations have been a boon to everyday life and local business, Covid-19 remains a reality for all of us. You'll find the most useful and current information for navigating the five boroughs, plus plenty of resources for planning ahead [HERE](#).

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### About NYC & Company:

NYC & Company is the official destination marketing organisation and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit [nycgo.com](http://nycgo.com).

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