



NYC Travel Trade News - September 2022

Welcome to our September newsletter, dedicated to travelling to NYC with kids!

No place delivers unforgettable family experiences quite like New York City. But how do you make it doable with actual kids in tow? How do you balance bedtimes with first times, pit stops with photo ops, an itinerary with spontaneity?

Simple: Arm yourself with intel, plan what you can and let the City fill in the blanks. This newsletter includes inspiration, family-friendly activities and on-the-ground intel you need to choose your own NYC adventure - and make your best memories while you're at it.

Please stay in touch and say hello via email anna.riedel@walshegroup.com.
For more NYC information, webinars and tools & resources, visit www.nycgo.com/traveltrade.

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Family-Friendly NYC

Congratulations—you're bringing the kids to New York City. We're happy to report that it's a family-friendly place, with tons to see, do, taste and experience—and all of it looks exciting through a child's eyes. It's also one of America's safest large cities.

Escape published a great piece on travelling to NYC with kids showcasing an array of family-friendly attractions: 20 best things to do in New York with kids.

Read on for advice about trip-planning, on-the-ground navigation and everything else you need to make your visit with the kids a memorable one.

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Hotels

Do you want to be near specific <u>family-friendly sights</u>? Do you want a place that has affordable suites and kitchenettes? A few things seem certain: kids like hotels that have <u>pools</u>, and room service is always a fun experience. A couple of family-friendly hotels are: <u>Homewood Suites by Hilton</u>, <u>Hotel Beacon</u> and <u>Placemakr Wall Street</u>.

Restaurants

Pizza is always a good bet to please little ones; see our <u>comprehensive guide</u> to NYC's best. Keep an eye out as well for outdoor restaurants (here's a <u>brief roundup</u>) and street food. Taking advantage of these means the kids will have more room to run. Also good: the City's gourmet <u>food halls</u>, which should appeal to even the pickiest eaters in the family.





Sightseeing

There are a number of obvious big-ticket sights to take the family to in NYC—<u>kid-oriented museums</u>, <u>sky-high observatories</u>, the country's largest <u>urban zoo</u> and the <u>Statue of Liberty</u> probably foremost among them. A visit to Coney Island, <u>New York Aquarium</u> and seeing a show on <u>Broadway</u> are also family-favourites!

Sports & Outdoors

New York City is filled with public parks, some of these, like <u>Central Park</u> and <u>Prospect Park</u>, have attractions that will hold your kids' attention (zoos, skating rinks), as well as green space for them to roam about; between the two they also have nearly 30 playgrounds. Other great parks to visit are Lower Manhattan, <u>Long Island City</u> and <u>Brooklyn Bridge Park</u>.



What's New in NYC

The iconic New York Marriott Marquis in Times Square recently unveiled its immense renovation!

An all-new look at the hotel property will provide a fresh travel experience near the famous sparkle of Broadway. The multi-million dollar renovation includes redesigned guestrooms, public spaces, restaurants, and over 110,000 square feet of modern meeting and event spaces.

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Covid Information and Resources

While New York City is fully open and vaccinations have been a boon to everyday life and local business, Covid-19 remains a reality for all of us. You'll find the most useful and current information for navigating the five boroughs, plus plenty of resources for planning ahead <u>HERE</u>.

About NYC & Company:

NYC & Company is the official destination marketing organisation and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit nycgo.com.













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