

NYCTM & Company



NYC Travel Trade News - April 2022

New York City is built by hundreds of diverse communities across all five boroughs. Throughout NYC, there are experiences to thrill every visitor and cultures to discover from around the world.

NYC & Company's new 'Get Local NYC' campaign invites you to experience the city like a New Yorker. Kicking off with Brooklyn, the other boroughs will follow, with one being featured per month. Are you ready to explore?

Please stay in touch and say hello via email anna.riedel@walshegroup.com. For more NYC information, webinars and tools & resources, visit www.nycgo.com/traveltrade.

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NYC Like a New Yorker - Brooklyn

Just a subway, taxi or ferry ride from Manhattan, there's plenty to discover in the City's most populous borough. Between its world-class nightlife and boundary-pushing cuisine, Brooklyn has earned an enviable reputation, but make no mistake —there's fun to be had for all ages. Coney Island, Prospect Park and the Brooklyn Museum beckon, as do some of the best New York–style pizzas anywhere. And everyone loves the views along the scenic Brooklyn Heights Promenade.

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Brooklyn Hotels

Hotels in Brooklyn range from 1 Hotel Brooklyn Bridge, a luxury high-rise in Dumbo with waterfront views, to boutique hotels in Williamsburg like the Wythe Hotel, The

Hoxton and The William Vale. Downtown properties include the New York Marriott at the Brooklyn Bridge, Holiday Inn Brooklyn Downtown, Hilton Brooklyn New York, Ace Hotel Brooklyn and Nu Hotel. Bedford-Stuyvesant offers The Brooklyn, Hotel RL Brooklyn and a Best Western Plus Arena, while Bushwick is home to the Bklyn House Hotel.

Brooklyn Restaurants

Brooklyn has thousands of restaurants from Michelin-starred spots like Aska to hipster cafés like the vegan Vspot to family-owned ethnic food eateries, including Asian and Latin food in Sunset Park, Polish food in Greenpoint and Caribbean delights in Flatbush (aka Little Caribbean). There's excellent pizza by the slice in virtually every neighbourhood, and barbecue is now a Brooklyn fare too, with outstanding BBQ joints like Hometown and Pig Beach.



Brooklyn Attractions

From Coney Island to the Brooklyn Bridge. Architecture buffs will want to explore the historic districts of Bedford-Stuyvesant and Park Slope, lined with late 19th- and early 20th-century brownstones. Culture vultures should check out the Brooklyn Museum and Brooklyn Academy of Music. And nature lovers will marvel at urban green spaces like Prospect Park, Green-Wood Cemetery and the Brooklyn Botanic Garden, famous for its springtime cherry blossoms.

Brooklyn Nightlife

Whether a fan of indie rock concerts, guitar-playing folk singers, or pulsing dance clubs, Brooklyn has nightlife for all. Sugar Hill Supper Club in Bed-Stuy has a live DJ as well as jazz and blues and counts Mayor Eric Adams as a regular. In Bushwick, Brooklyn Made is a new venue for rock and indie music; Nowadays is an indoor-outdoor club; and Elsewhere has three stories of dance floors and stages with a focus on underground music.



LGBTQ+

Brooklyn has long been a welcoming place for LGBTQ+ New Yorkers, whether they're walking down the street holding hands, marching in a Pride parade or raising families. And when it comes to partying, Brooklyn's gay bars and dance clubs rival any in the City, hosting drag shows, karaoke, comedy and, of course, fabulous dance parties. Venues include C'mon Everybody, Ginger's Bar, Xstasy Bar & Lounge and Metropolitan and Macri Park in Williamsburg.

What's New in NYC

Hard Rock Hotel New York is Now Open!

Please welcome to the stage New York City's newest and brightest star, Hard Rock Hotel New York. Located between the Theatre District and Radio City Music Hall,

their legendary lineup includes extraordinary entertainment venues, 446 guest rooms and suites across 36 floors and innovative dining. Turn up the volume on the world's most iconic skyline from RT60 rooftop bar and lounge. This is your backstage pass to the best of Midtown Manhattan with Broadway, Rockefeller Center, and Fifth Avenue shopping steps away.



Covid Information and Resources

While New York City is fully open and vaccinations have been a boon to everyday life and local business, Covid-19 remains a reality for all of us. You'll find the most useful and current information for navigating the five boroughs, plus plenty of resources for planning ahead [HERE](#).

About NYC & Company:

NYC & Company is the official destination marketing organisation and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit nycgo.com.

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