



# NYC Travel Trade News - July 2022

It's summer in New York City and July marked the kick-off for the 30th anniversary of <u>NYC Restaurant Week®</u>!

The dining program, running 30 days from July 18 through August 21, highlights more than 650 restaurants across all five boroughs. It encourages locals and visitors alike to explore the City's vast, diverse and accessible restaurant scene while helping to support small businesses, the industry and its workers.

Some great participating restaurants can be found on Staten Island – the borough we are showcasing this month as part of NYC & Company's 'Get Local NYC' campaign.

Please stay in touch and say hello via email <u>anna.riedel@walshegroup.com</u>. For more NYC information, webinars and tools & resources, visit <u>www.nycgo.com/traveltrade</u>.

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#### NYC Like a New Yorker - Staten Island

If you think you know Staten Island, think again. New York City's southernmost borough is filled with historic attractions, beaches with amazing views and eclectic global dining options. Go by ferry or car and plan a day of shopping, dining and sightseeing, from museums and historic sites to parks, beaches and gardens.

For shopping fans, take the ferry to St. George and visit the City's only outlet shopping mall, <u>Empire Outlets</u>. The mall's inviting outdoor spaces, fun food trucks and waterfront vistas make it a great place to spend the afternoon. Kids will love the Staten Island Zoo and Children's Museum. History buffs will want to see the Conference House, where Ben Franklin and John Adams tried to broker peace with the British in 1776.

Baseball fans will want to catch a game with the FerryHawks while enjoying stupendous views of the Manhattan skyline across New York Harbor. Cool off with a treat from Ralph's Famous Italian Ices, pick up Italian pastries at Royal Crown Bakery, head to Lee's Tavern for pizza and a beer, or try Sri Lankan food at New Asha.

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#### **Staten Island Hotels**

Hotel options on Staten Island include the Fairfield Inn & Suites, Hampton Inn & Suites and the Hilton Garden Inn. The Hilton, located on a 415-acre protected woodland, offers a 10-story tower with panoramic views and the indoor/outdoor venue Above, a rooftop nightclub and ballroom.

# **Green Space & Beaches**

Staten Island is blessed with 10,000 acres of parks and green spaces, plus miles of beaches, boardwalks and waterfront views. Nearly a third of the island's green space consists of forests, wetlands, lakes, ponds and hiking trails linked together in the Staten Island Greenbelt.





### Neighbourhoods

Staten Island has more than 60 neighbourhoods scattered across 60 square miles. It is more suburban than most of NYC, with the fewest residents of any of the five boroughs. It also has the highest percentage of people who own their own homes and the fewest tall buildings.

# **Getting There**

There's a free ferry from the Whitehall Ferry Terminal in Lower Manhattan and Battery Park City that dock at the St. George terminal on the Staten Island side. From there, it's a short walk to the <u>Empire Outlets mall</u> and other attractions. By car, visitors can reach Staten Island via one of four bridges.





#### Staten Island in 1 Day

Accessible by a free 25-minute ride on its namesake ferry, Staten Island is known for its parks, beaches and historical sites. Must-visit spots on Staten Island include a comic book shop, photographer Alice Austen's house turned museum and the 1920s St. George Theatre.

# What's New in NYC

#### The Ritz-Carlton New York, NoMad is set to open on 26th July!

Set in an everchanging and dynamic neighbourhood, the Ritz-Carlton New York, NoMad is a gathering place for the social and an enclave for the sophisticated. Offering 250 luxurious hotel rooms and suites, the Ritz-Carlton New York, NoMad is steeped in history but feels thoroughly modern. Guests can enjoy easy access to everything that makes it a memorable destination, including innovative food and beverage, unforgettable arts, family-friendly attractions, and world-class shopping.

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#### **Covid Information and Resources**

While New York City is fully open and vaccinations have been a boon to everyday life and local business, Covid-19 remains a reality for all of us. You'll find the most useful and current information for navigating the five boroughs, plus plenty of resources for planning ahead <u>HERE.</u>

#### About NYC & Company:

NYC & Company is the official destination marketing organisation and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit <u>nycgo.com</u>.





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