

NYCTM & Company



NYC Travel Trade News - June 2022

June was Pride Month with NYC Pride celebrations across the City, including the Pride March, Pride Island, The Rally and many more activities across the five boroughs.

Speaking of, NYC & Company's 'Get Local NYC' campaign invites you to experience the city like a New Yorker and dive deeper into each borough. So far, you have learnt all about Brooklyn and the Bronx, and this month the spotlight is on Manhattan!

From the bright lights of Broadway to the soaring elms of Central Park and beyond, Manhattan is an American icon. With the most recognisable skyline in the world, NYC's most visited borough is full of excitement for every kind of adventurer.

Please stay in touch and say hello via email anna.riedel@walshegroup.com. For more NYC information, webinars and tools & resources, visit www.nycgo.com/traveltrade.

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NYC Like a New Yorker - Manhattan

No visit to New York City is complete without laying eyes on Manhattan's world-famous attractions like the Empire State Building, Times Square, the Statue of Liberty, Central Park, Rockefeller Center and the 9/11 Memorial & Museum. Seeing a Broadway show; shopping on 34th Street, Madison Avenue or in Soho; and exploring the High Line are also quintessential Manhattan experiences.

But there's so much more to Manhattan than any top 10 list could ever convey. Enjoy dim sum in Chinatown, cappuccino and cannoli in Little Italy or Ukrainian food on the Lower East Side. Take a ferry to Governors Island or the tram to Roosevelt Island. Look for Vincent van Gogh's *Starry Night* at the Museum of Modern Art, *Madame X* at The Metropolitan Museum of Art and T. rex at the American Museum of Natural History.

As NYC & Company President and CEO Fred Dixon said, "You could live here your entire life and never run out of things to do in Manhattan."

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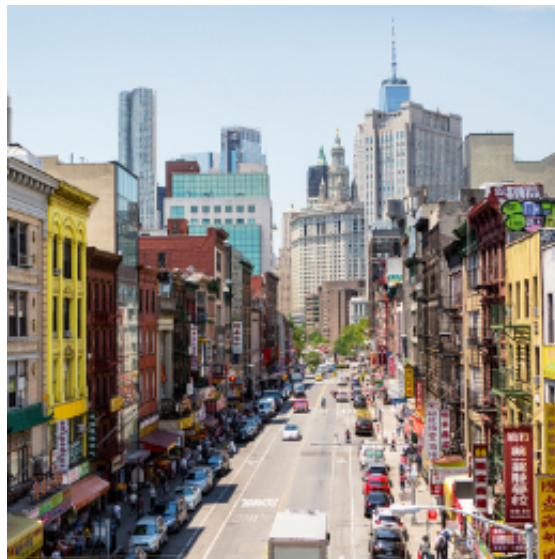


Manhattan Hotels

Manhattan has hundreds of hotels, from five-star properties like The Ritz-Carlton, Mandarin Oriental and St. Regis; a focus on sustainability at properties like the Crosby Street Hotel in Soho and 1 Hotel Central Park; historic landmarks like The Beekman Hotel; and captivating themes at spots like the Arthouse Hotel on the Upper West Side.

Chinatown and Little Italy

In Chinatown, get an egg tart at Golden Steamer and seafood at Ping's, dim sum at the Nom Wah Tea Parlor. For shopping, visit Ting's Gift Shop and Ten Ren Tea. Just north of Chinatown lies Little Italy. Try the pizza at Rubirosa, stock up on imported goods at Di Palo's Fine Foods and save room for dessert from Ferrara Bakery.





Central Park

Central Park is a picturesque oasis smack in the middle of Manhattan, with winding paths, ponds and bridges, trees and boulders, gardens and fields. Attractions include the zoo, the carousel, a skating rink, the Conservatory Garden and Belvedere Castle. You can tour it by bike or in a horse-drawn carriage; you can rent a rowboat or sail a model boat.

Midtown

The Empire State Building, Times Square, Macy's, Grand Central Terminal and Rockefeller Center: They're all among New York's most iconic attractions, and they're all in Midtown Manhattan. The area's newest skyscraper One Vanderbilt opened recently and includes immersive art experience Summit One Vanderbilt, which also includes New York City's newest observation deck.





Lower East Side and East Village

The Lower East Side is known for diversity, creativity and bohemian spirit. Cultural venues include the Nuyorican Poets Café, hosting poetry slams, workshops and more; La MaMa Experimental Theatre Club and the New Museum for contemporary art. For a drink head to Garfunkel's Speakeasy and Attaboy to McSorley's Old Ale House.

What's New in NYC

NYC Restaurant Week is back from 19 July to 21 August!

Celebrating its 30th anniversary, NYC Restaurant Week Summer 2022 highlights restaurants across all five boroughs. It encourages locals and visitors alike to explore and support the City's iconic, diverse and wide-ranging restaurant scene that makes New York City the dining capital of the world.

Reservations will go live on 6 July at nycgo.com/restaurantweek.



Covid Information and Resources

While New York City is fully open and vaccinations have been a boon to everyday life and local business, Covid-19 remains a reality for all of us. You'll find the most useful and current information for navigating the five boroughs, plus plenty of resources for planning ahead [HERE](#).

About NYC & Company:

NYC & Company is the official destination marketing organisation and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit nycgo.com.



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