

# NYC<sup>TM</sup> & Company



## NYC Travel Trade News - May 2022

With the sheer abundance of things to see, do and eat throughout the five boroughs, where do you begin? Look to the neighbourhoods: The City derives its character from hundreds of communities that feel like cities (and worlds) of their own.

NYC & Company's new 'Get Local NYC' campaign invites you to experience the city like a New Yorker. Last month you learnt all about Brooklyn, and this month we want to share how you and your clients can [Bronx Like a New Yorker!](#)

Please stay in touch and say hello via email [anna.riedel@walshegroup.com](mailto:anna.riedel@walshegroup.com).

For more NYC information, webinars and tools & resources, visit [www.nycgo.com/traveltrade](http://www.nycgo.com/traveltrade).

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## NYC Like a New Yorker - The Bronx

The Bronx is packed with New York City history and culture. It's where Babe Ruth became a baseball legend, where the sounds and styles of hip-hop were born and where you can feast on old-world classics in its own Little Italy.

Just a train ride north of Manhattan, the Bronx offers everything from the Bronx Zoo to world-famous Yankee Stadium. Take a stroll on the Grand Concourse or take a ferry from Manhattan to an idyllic waterfront spot called Clason Point. Explore unique and vibrant neighborhoods like Riverdale, where visitors can down a Guinness at An Beal Bocht, an authentic Irish pub; Arthur Avenue, the borough's very own Little Italy; and Mott Haven, where The Lit. Bar is an essential stop for book lovers and Chocobar Cortés is a must for chocolate lovers.

Discover what makes the Bronx such an essential and exciting part of NYC.

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### **The Bronx Hotels**

A lovely choice for accommodations in the Bronx is the boutique Opera House Hotel. It's located in a renovated historic theater that once hosted entertainment legends like Harry Houdini and the Marx Brothers. The hotel has 60 rooms, a gym, free breakfast, concierge service, and it's conveniently located near two subway stations.

### **The Bronx Restaurants**

The Bronx is home to hundreds of restaurants, many of them friendly mom-and-pop establishments offering authentic cuisine from around the world, whether it's Colombian sancocho at La Masa, Mexican fare at Taqueria Tlaxcalli, Italian food on Arthur Avenue or West African food at Papaye, Bognan International and Grin.





### **The Bronx Attractions**

The Bronx are most famous for Yankee Stadium, the Bronx Zoo, the New York Botanical Garden but it's also brimming with unique local experiences to explore. From waterfront destinations like City Island and Orchard Beach to Little Italy, the murals and restaurants along River Avenue to the most beautiful green spaces: Wave Hill and Van Cortlandt Park.

### **The Bronx Bridges**

The Bronx is the only New York City borough that's not on an island. It's connected to the rest of the City by a multitude of bridges, and visitors can actually get to the Bronx by walking across some of them. Two of the most appealing pedestrian walkways are on the Henry Hudson Bridge and the High Bridge - New York's oldest bridge.





### **Getting to The Bronx**

If you don't want to walk, The Bronx is easily accessible from Manhattan by subway, bus or simply take the NYC Ferry from Manhattan to the Bronx for just US \$2.75, the same price as a subway ride. To head to Pelham Bay Park, City Island and Orchard Beach—sometimes called the Bronx Riviera— just take the 6 train to the Pelham Bay Park station at the end of the line.

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## **What's New in NYC**

### **Hotel Riu Plaza Manhattan Times Square is Now Open!**

If you are thinking of a getaway to New York, the Hotel Riu Plaza Manhattan Times Square is the ideal option. Its perfect location in Manhattan, the design of its facilities and the exclusive service it offers will turn your holiday into an unforgettable experience. This hotel in Times Square has more than 650 rooms which offer everything you need to enjoy a moment of relaxation after a busy day exploring the city. All of them have air conditioning, satellite TV, a mini-fridge and safe, among other amenities.



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## Covid Information and Resources

While New York City is fully open and vaccinations have been a boon to everyday life and local business, Covid-19 remains a reality for all of us. You'll find the most useful and current information for navigating the five boroughs, plus plenty of resources for planning ahead [HERE](#).

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### **About NYC & Company:**

NYC & Company is the official destination marketing organisation and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit [nycgo.com](http://nycgo.com).



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