

## South Korea Travel Specialist Webinar Series - Factsheet 1

### Seoul Suggested Itinerary

#### Day 1 – Traditional Attractions

- [Hanbok Rental Experience](#) (includes free entry to palaces)
- Royal Palaces of Seoul – [Gyeongbokgung Palace w/ Changing of the Guards Ceremony & Gwanghwamun Square](#) or [Changdeokgung Palace & The Secret Garden Tour](#)
- [Bukchon Hanok Village](#)
- [Insadong neighbourhood](#)

#### Day 2 – Markets

- Dongdaemun – [Dongdaemun Design Plaza \(DDP\)](#), [Dongdaemun Market](#), [Dongmyo Flea Market](#)
- [Cheonggyecheon Stream](#)
- [HiKR Ground](#) K-culture experience centre
- [Gwangjang Market](#)
- [Seoul City Wall Trail/Naksan Park](#)

#### Day 3 – South of the Han River

- Jamsil district – [Lotte World](#), [Lotte Tower SEOUL SKY observation deck](#), [Lotte World Mall](#), [Seokchon Lake](#)
- Gangnam neighbourhood – [Sinsa-dong neighbourhood & Garusogil shopping street](#)
- [Han River Park](#) – [Ttukseom Han River Park](#)
- [Seongsu-dong neighbourhood](#)

#### Day 4 – Day Trip

Options:

- [Demilitarized Zone \(DMZ\) day trip](#)
- [Nami Island/Chuncheon day trip](#)
- [Korean Folk Village day trip](#)

### New/trending experiences and locations

#### Experience K-culture through One-day Classes

Includes K-pop dance classes, K-beauty make-up experiences, personal colour analysis, Korean 'Hansik' cooking classes, Taekwon-do classes, and traditional Korean ceramics classes

<https://english.visitkorea.or.kr/svc/contents/contentsView.do?menuSn=219&sContsTtl=&sort=regDt&page=2&vcontsId=184890>

#### Hanok hotels in Downtown Seoul

Stay overnight in a traditional Korean house at these 5 locations in Seoul.

<https://english.visitkorea.or.kr/svc/contents/contentsView.do?menuSn=219&sContsTtl=&sort=regDt&page=2&vcontsId=185084>

### **Cheong Wa Dae to Bukaksan Forest Trail: The President's Secret Trail**

The Cheong Wa Dae (Presidential “Blue House”) Hiking Trails reopened recently for the first time in 54 years following closure due to a North Korean commando attack. The trails offer great views of downtown Seoul, the royal palaces and the Blue House.

<https://english.visitkorea.or.kr/svc/contents/contentsView.do?menuSn=219&sContsTtl=&sort=regDt&page=4&vcontsId=183548>

### **Seongsu-dong neighbourhood**

Once an industrial area, the neighbourhood’s old factories and workshops have been transformed into creative and cultural spaces, as well as unique cafes and shops.

<https://english.visitkorea.or.kr/svc/contents/contentsView.do?menuSn=219&sContsTtl=&sort=regDt&page=6&vcontsId=134857>

### **Starfield Suwon**

Opened in 2024, the shopping mall includes a larger version of the famous COEX Starfield Library.

<https://seoulsearching.net/suwon-starfield-library/>

### **The Hyundai Seoul**

Opened in 2021, the massive department store has many trendy Korean brands and pop-up stores.

<https://english.visitkorea.or.kr/svc/contents/contentsView.do?menuSn=219&sContsTtl=&sort=regDt&page=6&vcontsId=171631>

### **Templestay**

Stay at one of the many traditional Korean Buddhist temples overnight, or try a short program. May include trying Korean temple food – a unique vegan cuisine designed by Korean Buddhist monks.

[https://eng.templestay.com/reserv\\_search.aspx](https://eng.templestay.com/reserv_search.aspx)

### **Fine Dining Restaurants**

Four Korean restaurants made it on the list of Asia’s 50 Best Restaurants for 2024 - Mingles, 7<sup>th</sup> Door, Onjium and Mosu.

[https://www.koreatimes.co.kr/www/culture/2024/04/135\\_371508.html](https://www.koreatimes.co.kr/www/culture/2024/04/135_371508.html)

## **Best Places to Stay**

(Based on public transport connections, atmosphere, restaurants and shopping)

1. [Hondgae](#) Recommended hotel: [RYSE](#)
2. [Myeongdong](#) Recommended hotel: [Lotte L7](#)
3. [Insadong](#) Recommend hotel [L'escape](#)
4. [Gangnam](#) Recommend hotel [Lotte L7](#)

## **[Booking links]**

**Changdeokgung Palace Secret Garden** - book via [www.cdg.go.kr](http://www.cdg.go.kr)

**Starlight Tour at Changdeokgung Palace** - book via [creatrip.com/en](http://creatrip.com/en)

**Rakkojae Bukchon Binkwan hanok hotel** - book via <https://rkj.co.kr/en-seoul/bukchonbinkwan/>

**Jingwansa temple** - book via [eng.templestay.com](http://eng.templestay.com)

## **[Live chat with KTO staff]**

You can have a 1:1 live chat(English available) with KTO staff for more detailed information on our Visit Korea website.

[https://1330chat.visitkorea.or.kr:3000/#/ttalk\\_main/CHAT1330\\_160635739001093018/\\_0200\\_0100\\_LUIS](https://1330chat.visitkorea.or.kr:3000/#/ttalk_main/CHAT1330_160635739001093018/_0200_0100_LUIS)

## **<Tips>**

### **[Map mobile app]**

Kakao map : <https://map.kakao.com>

Naver map : <https://m.map.naver.com>

Subway in Seoul app: <https://apps.apple.com/us/app/subway-korea/id325924444>

### **[SIM card]**

<https://www.klook.com/en-AU/activity/16469-kt-olleh-4g-sim-south-korea/>

\* Occasionally, the Aus phone doesn't work in Korea. So we recommend you get a local SIM card at the ICN airport.

\* Be aware that it will possibly take up to a maximum of ONE hour to get the sim card at the airport.

### [Transportation from Incheon airport to Seoul]

<https://english.visitkorea.or.kr/svc/contents/contentsView.do?vcontsId=140654&menuSn=469>

[K-limousine] - [www.klimousine.com/eng](http://www.klimousine.com/eng)

[Private shuttle] - [www.k-shuttle.com](http://www.k-shuttle.com)

[Korail - KTX train]

Map: <https://drive.google.com/file/d/1OjYXdRISzt6TbKIFunY-3Q2a1RRFyz0/view?usp=sharing>

KTX ticket booking <https://www.letskorail.com/ebizbf/EbizBfTicketSearch.do>

### [Taxi]

#### 1. UT (Uber icon will be automatically changed to UT)

<https://www.ut.taxi/kr/en>

Uber is available in Korea as UT, in conjunction with TMAP. If you do not have Uber on your device, download UT/Uber from the App Store or Google Play Store, sign in and verify your number to begin using their services.

-If you already have Uber on your device, the icon will change to UT and the app will relaunch as UT in Korea

-Uber may be the more convenient choice for visitors as it allows payment with foreign cards

-Fewer drivers under UT compared to Kakao Taxi

#### 2. Kakao T (Kakao Taxi)

<https://apps.apple.com/us/app/kakao-t/id9811110422>

[https://play.google.com/store/apps/details?id=com.kakao.taxi&hl=en\\_AU&gl=US](https://play.google.com/store/apps/details?id=com.kakao.taxi&hl=en_AU&gl=US)

Kakao T (Kakao Taxi) is the most widely-used ride-hailing app in Korea that offers the most drivers in its system. Download Kakao T from the App Store or Google Play Store, and sign in and verify your number to begin using their services.

-Although Kakao T offers different types of taxis, only General Request is available for foreigners as others require in-app Korean card payments

-Select Pay to the driver under Select payment method as in-app card payments are only available for Korean cards

#### 3. Foreigner-exclusive taxi app TABA

<https://english.visitkorea.or.kr/svc/contents/contentsView.do?menuSn=219&vcontsId=187149>

[T-Money Card - Transportation Cards like a NSW Opal for subway and bus]

<https://english.visitkorea.or.kr/svc/contents/contentsView.do?menuSn=479&vcontsId=140663>

- Sold for ₩4,000(AUD 4.50) at convenience stores: CU, GS25, Ministop and 7-Eleven in the Incheon airport(Terminal 1 & 2).

- Charging your card: Cashier at retail convenience stores(Tap-up in cash only at convenience stores). Ticket vending machines are located in all subway and train stations. Newsstands near a bus stop with a T-money sign, usually next to subway station exits and entrances

**[MPass - DailyPass]**

<https://www.t-money.co.kr/ncs/pct/tmnyintd/ReadFrngMpassEngIntd.dev>

**[Road safety in Korea / Guidebook for foreigners]**

[https://drive.google.com/file/d/1-5E6i10wUNKRiZYWuPvYrIUTHAO3wa5d/view?usp=share\\_link](https://drive.google.com/file/d/1-5E6i10wUNKRiZYWuPvYrIUTHAO3wa5d/view?usp=share_link)

**[Major bank list in Korea and Exchange rate]**

- Credit cards are widely accepted, but it is limited at some small businesses.
  - It is pretty easy to find ATMs.
  - Please prepare a small amount(approx. 50,000 KRW/p) of cash beforehand just in case.
- KB (Kookmin Bank)
- KEB Hana Bank
- Shinhan Bank
- Woori Bank

**[Recommended DMC list]**

| Company Name     | Contact Person   | E-mail   | Tel                                     | Website  | Notes            |
|------------------|------------------|--|---|--|------------------|
| Holiday Planners | Mr. Dae Hong Kim | <a href="mailto:tour@holidayplanners.co.kr">tour@holidayplanners.co.kr</a>             | (+82)-2-336-3532                        | <a href="http://www.holidayplanners.co.kr">www.holidayplanners.co.kr</a> |                  |
|                  |                  | <a href="mailto:kimdaehong@holidayplanners.co.kr">kimdaehong@holidayplanners.co.kr</a> | (+82)-10-4587-3532                      |  |                  |
| Exodus DMC       | Ms. Eunhye Park  | <a href="mailto:korea@exodusdmc.com">korea@exodusdmc.com</a>                           | (+82)-31-907-8044<br>(+82)-10-6305-8044 | <a href="http://www.exodusdmc.com">www.exodusdmc.com</a>                 |                  |
| Hanatour ITC     | Min Kyung        | <a href="mailto:mkc76@hanatouritc.com">mkc76@hanatouritc.com</a>                       | +82 10                                  | <a href="http://www.hanatouritc.com">www.hanatouritc.com</a>             | updated Jun 2023 |

|  |                        |  |   |   |   |
|--|------------------------|--|---|---|---|
|  | Chan<br>Manager        | <a href="mailto:ur.com">ur.com</a>   | 5513 7752                                       | <a href="http://om">om</a>  |   |
| <b>Kim's M&amp;T</b>                     | Mr.<br>Chunchoo<br>Kim | <a href="mailto:master@kimstravel.com">master@kimstravel.com</a>   | (+82)-2-572<br>-9998                            | <a href="https://www.kimstravel.com/en">https://www.kimstravel.com/en</a> |   |
| <b>Motion Tour<br/>&amp; DMC</b>         | Mr. Bob<br>Jang        | <a href="mailto:bob@motiontour.co.kr">bob@motiontour.co.kr</a>   | (+82)-2-601<br>0-2300<br>(+82)-10-41<br>20-5311 | <a href="http://www.motiontour.co.kr">www.motiontour.co.kr</a>            |   |
| <b>Plus Planner</b>                      | Ms. Annie<br>Choi      | <a href="mailto:info@winterfriend.com">info@winterfriend.com</a>   | (+82)-10-42<br>59-2890                          | <a href="https://plusplanner.kr/">https://plusplanner.kr/</a>             | Outdoor                                 |
| <b>Korea NTC<br/>Travel<br/>Services</b> | Ms.<br>Jasmine<br>Soon | <a href="mailto:msjasminesoon@gmail.com">msjasminesoon@gmail.com</a><br>or William<br><a href="mailto:wa9217@gmail.com">wa9217@gmail.com</a> |   | <a href="https://ntc.travel/">https://ntc.travel/</a>                     | Outdoor                                 |
| <b>Premium<br/>Pass</b>                  | Mr. Minjun<br>Lee      | <a href="mailto:leemj@tothepp.com">leemj@tothepp.com</a>   |   | <a href="https://tothepp.com/eng/">https://tothepp.com/eng/</a>           | They run the ICN stopover tours         |
| <b>Paradise Tour</b>                     | Byung-Joo<br>Lee       | <a href="mailto:bylee@paradian.com">bylee@paradian.com</a>   | (+82).10.72<br>43.5577                          | <a href="http://www.paradisetour.co.kr">www.paradisetour.co.kr</a>        | Paradise Hotels and Casino Subsidiaries |
| <b>Etourism<br/>Co.Ltd</b>               | Mr Jacky<br>Lee        | <a href="mailto:jackylee@koreatour.com">jackylee@koreatour.com</a>   | (+82)-2-323<br>-6850                            | <a href="http://www.koreatour.com">www.koreatour.com</a>                  |   |

### Useful Phone Numbers

| NUMBER      | INFORMATION  | LANGUAGE   |
|-------------|--|--|
| <b>1300</b> | <b>Korea Travel Helpline</b><br>24-hour travel-related services<br>(information, interpretation, complaint report etc.)  | English,<br>Japanese,<br>Chinese,<br>Russian,<br>Vietnamese,<br>Thai, Malay, |
| <b>1339</b> | <b>Korea Disease Control &amp; Prevention Agency</b><br>Information and guidelines on travel vaccinations, and major infectious diseases (COVID-19, Zika etc). |  |
| <b>119</b>  | <b>Emergency Rescue Services</b>   |  |

|                  |   |   |
|------------------|---|---|
|                  | Fire, rescue, ambulance, disaster report, emergency care, hospital information, etc.  | Indonesian  |
| <b>112</b>       | <b>Korea National Police</b><br>Crime-related reports   |   |
| <b>1345</b>      | <b>Immigration Contact Center</b><br>Information, consulting regarding foreigners living in Korea.                            | 19 different languages                            |
| <b>1588-5644</b> | <b>BBB Korea</b><br>24-hour translation service   | 20 different languages                            |
| <b>120</b>       | <b>Seoul Dasan Call Center</b><br>General information about Seoul such as transportation, tourism, 3-way interpretation, etc. | English, Chinese, Japanese, Vietnamese, Mongolian |